



Our Impact

2016-2019
Coalition Data Report

Coalition Capacity

Working together with community partners, the Early Childhood Coalitions of Alberta improved collaboration, leveraged existing resources and built community capacity to support optimal early childhood development. Under ECCA, we have gathered qualitative and quantitative data since 2016 to support telling our story of community impact on behalf of children and families. This report integrates that information to provide a snapshot of the efforts in our community.

We have built community capacity significantly by leveraging modest funding with community relationships that have encouraged and facilitated this work. Mobilizing research, community data, and sharing resources has been foundational to connecting with and supporting caregivers in the community.

From 2017 to 2019 Coalition work has been supported through:

- ✓ \$6998104.00 in ECCA grant funding
- ✓ \$1087721.00 in funding from other sources
- ✓ \$2213730.00 of In-kind support

Community Engagement 2016 to 2019

Coalitions have engaged with professionals, families and the community as a whole through various events and activities.

Below is a sample of activities and responses to participant surveys.:

- ✓ 68% of participants attended open community activities and 34% attended workshop and learning activities
- ✓ 97% were more aware of community ECD supports
- ✓ 98% had an increased understanding of ECD

Collaboration

Collaboration has been key to Coalition success hosting community activities and workshops for parents and caregivers. Coalition membership represents community and professional partners.

The Member survey has provided data for reflection leading to increased understanding of community strengths and needs and ability to strategically plan.

Exploring innovative and creative community actions has contributed to the role community plays influencing the lives of children and families during children's early years. Every voice has been valued through the years as our community has worked together to build a healthy and firm foundation for Alberta's children ...which will last a lifetime.



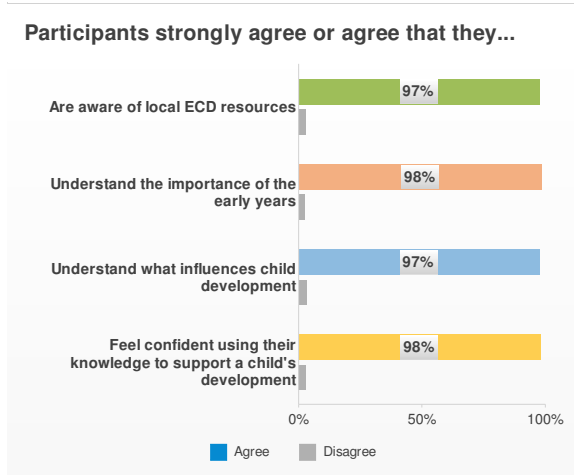
Our Highlights

Instrumental to shared learning and momentum, was bringing together Coalitions for two Provincial Gatherings, supporting regular Regional Gatherings, and hosting online Coalition Cafes. The work on the ECCA Outcomes Framework and data collection, in partnership with CoLab-Online, were instrumental in the ability to showcase the collective impact of the nearly 100 Coalitions.

In-Kind and additional financial community support, complementing and enhancing the modest funding from the Government of Alberta, is a phenomenal social return on investment story. Coalitions have influenced the early years by making connections and leveraging resources.

The role of community influencing the early years, despite challenging divides, has contributed significantly in raising awareness and understanding about early childhood development and ways to support it through environments and interactions.

Participant Demographics



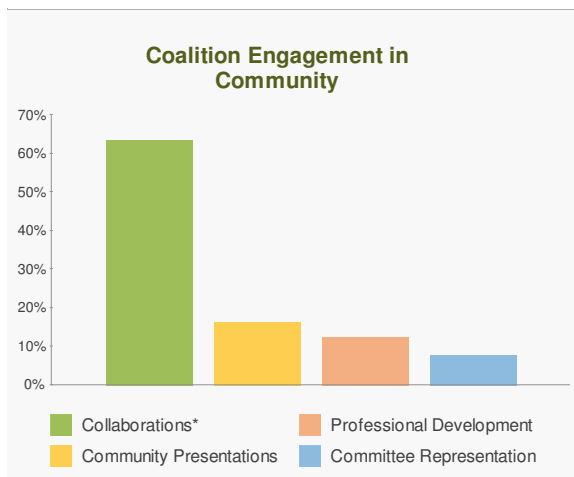
Overall Coalitions improved participant awareness, understanding and confidence by 98%!

Parents and caregivers indicated that 88% of their children were between 0 to 5 years old.

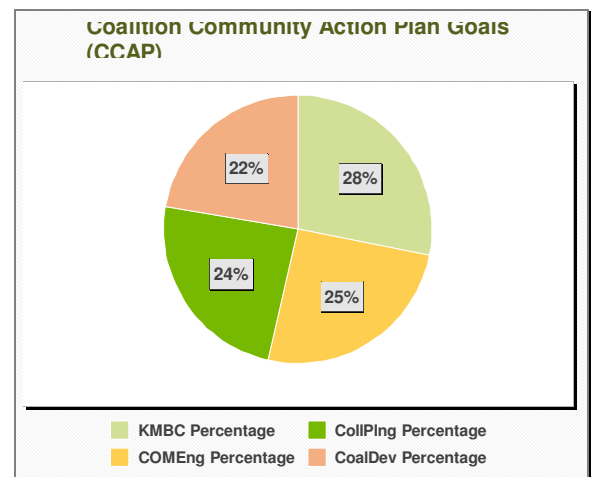
- ✓ The largest caregiver age group, at 42%, said they were in the 26 - 35 year old age category
- ✓ The 2nd largest caregiver age group at 37%, were in the 36 - 50 year old age category
- ✓ 24% indicated they were born outside of Canada, of which, 73% said they'd been in Canada for 'More than 5 years'
- ✓ 10% indicated they have Indigenous heritage

Coalition Capacity

Coalition's increased their circle of influence by providing an early childhood lens at community meetings and committees, presentations to current and potential partners and supporters and collaborating on projects and events in the community. Coalition Community Action Plans (CCAP) supported Coalition efforts to take action on behalf of the early years with a focus on 4 priority areas.



* Collaborations refers to inter-coalition collaboration or community collaborative planning activities

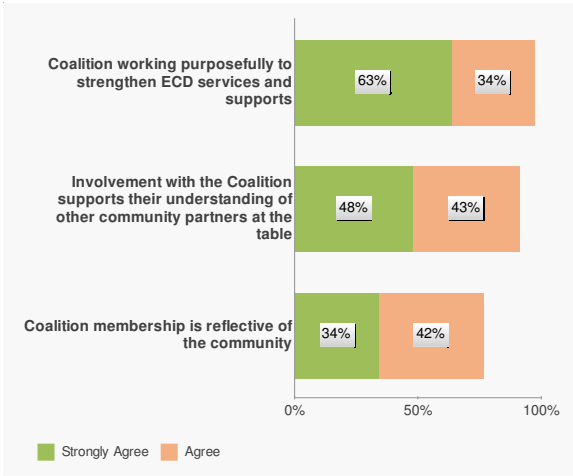


All together, Coalitions worked on 2135 CCAP specific goals from 2016 to 2019.

KMBC = Knowledge Mobilization & Communication
ComEng = Community Engagement
CollPIng = Collaborative Planning
CoalDev = Coalition Development

Coalition Members

- ✓ The largest group of members, 44%, identified their length of membership as 'over 3 years'
- ✓ The 2nd largest group of members, 30%, identified their length of membership as, '1 to 3 years'
- ✓ 80% were active members versus connected members

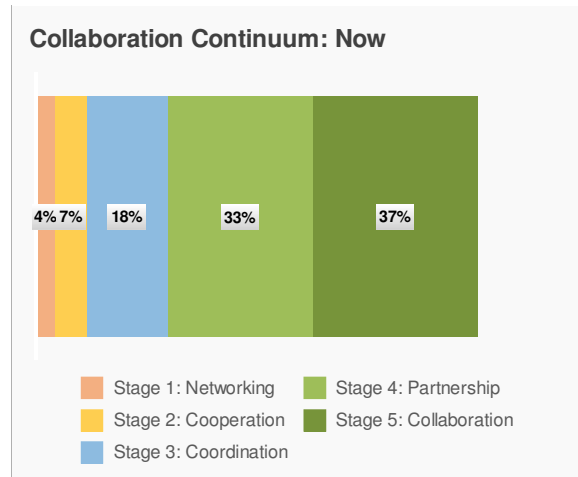
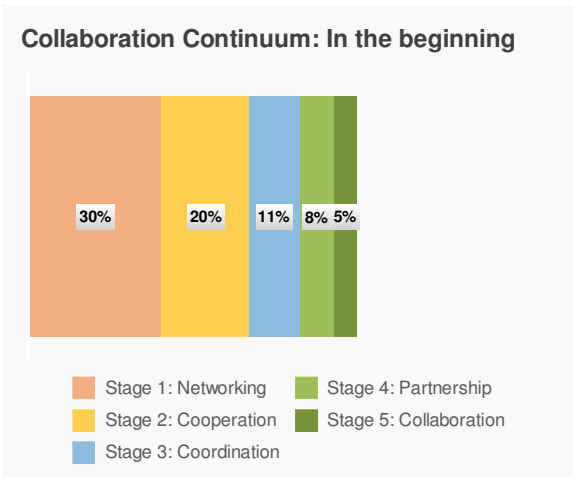


Information collected from member surveys has been used to inform Coalition planning, as well as to improve Coalition processes.

To the left is a snap shot of results over time.

Collaborative Planning and Partnerships

Collaboration is an alignment of various skills, assets and contributions to achieve common goals. Coalitions recognize that multiple individuals, organizations and sectors have come together over the years to demonstrate a shared commitment to supporting early childhood in their communities. Efforts towards collaboration have changed over time as demonstrated in member survey results below:



ⓘ Percentages for "In the beginning" may not equal 100% as the question was optional.

